

Opening up your schedule for Nurse appointments/Columns



Why should Your Clinic Use Nurse Columns for Online Booking?

If you've been in the veterinary field long enough, you know the familiar diary setup — consults, procedures, surgeries, and a nurse column. But is that nurse column available for online booking?

Making it bookable online isn't just convenient — it increases visibility and helps clients access nurse appointments more easily.

How does Nurse columns benefit your practice?



Let Nurses take on appropriate cases such as: Nail clips, post-op checks, weight clinics, parasite checks, blood pressure monitoring, 2nd vaccinations, 6-month checks and repeat injections



Increased Revenue: Nurse clinics create easy opportunities for follow-ups, preventive care, and recommendations—helping nurses simplify care and strengthen client relationships.



Better Use of Nurse Expertise: RVNs can fully leverage their training — from feline-friendly handling to nutrition guidance and chronic condition support.



Stronger Client Loyalty: Regular nurse-led touchpoints help owners feel supported and more connected to your clinic.



Improved Client Convenience: Easy online access means clients can book at a time that suits them — without waiting for a callback or taking up vet time.

How to Make Nurse Columns Work Well with Vetstoria Online Booking?

We've helped clinics unlock the full benefits of nurse-led booking with simple strategies:



Clear, Appropriate Appointment Types
Offer only services suitable for nurses to avoid mis-bookings.



Optimised Column Management
Ensure nurse appointment types map exclusively to the Nurse column — freeing more vet time and improving overall diary flow.



Client Education
Use clear online booking descriptions to explain what nurses do — and why they're often the best choice for certain services.

How do we care?

Our team consists of veterinary professionals who've worked in busy clinics, so we understand how impactful nurse-led care can be. With members like Antoinette, bringing extensive Nurse Clinic experience, and Becca, with her feline nursing expertise, we know firsthand how well-managed nurse columns can enhance workflow, improve patient care, and strengthen client relationships.

[Learn how to set this up](#)

[Need help?](#)